



CALL FOR APPLICATIONS

To think / To write / To publish

*A rare opportunity to learn creative nonfiction techniques,
to work with science, technology and public policy scholars,
to delve into the world of communicating science,
to consult with editors of major magazines and to publish creative nonfiction.*

WHAT IS IT? The **Consortium for Science Policy & Outcomes** (CSPO) at Arizona State University is presenting an intensive two-day workshop, followed by participation in CSPO's conference "**The Rightful Place of Science?**", for the "next generation" of writers with an interest in science and technology. Selected participants will learn creative nonfiction techniques, consult with editors of major magazines and pair with a "next generation" science and technology policy scholar. The goal of the workshop is to provide an opportunity for the scholars and writers to work together to publish their work in a mainstream magazine or to develop a book or film proposal.

WHEN & WHERE? May 15 - 19, 2010 (Workshop, May 15 & 16 / Conference, May 16-19, 2010)
Tempe Mission Palms in Tempe, Arizona

WHO SHOULD APPLY? Poets, fiction and nonfiction writers, journalists, documentary filmmakers, bloggers and other writers involved in alternative media, and museum communicators may apply. Applicants should be at the beginning stages of their careers, with no more than one published or accepted book or no more than one film/video accepted at a major festival; no more than five essays/articles/stories in recognized journals or magazines in the field of science, technology and public policy; no more than two years as a reporter for a daily/weekly newspaper, radio or TV station or network, or a staff position as writer or editor for a magazine, or news or feature service in a science, technology or policy-oriented beat, or writing for a museum for such in-house publications as magazines and catalogs.

HOW DO I APPLY? You must submit: a two-page letter describing your interest and background in science, technology and public policy, both from an experiential and academic point of view; and a one-page biographical statement. The letters will be judged on content, but even more so on style, clarity and articulation. Writing or other media samples will be considered, but are not required. **Applications are due March 15**, and should be submitted to CSPO by e-mail at CSPO@asu.edu, or by mail to: Next Gen Communicators/Consortium for Science, Policy & Outcomes/Arizona State University/P.O. Box 875603/Tempe, AZ 85287. Successful applicants will be **notified by April 7**. Those selected will receive an honorarium and travel expenses to attend the two-day workshop and three-day conference at the Mission Palms Hotel, Tempe, Arizona.

WHAT WILL HAPPEN IN TEMPE? Communicators will arrive at ASU on Friday evening, May 14. **Saturday:** The day-long class will be devoted to creative nonfiction/narrative craft, and led by **Lee Gutkind**, Distinguished Writer in Residence at CSPO, author of many narrative nonfiction books and founder of *Creative Nonfiction* magazine. It will cover narrative techniques, craft, structure and research approaches, and will include reading and writing exercises. **Sunday:** The day will begin with a breakfast session when Next Gen Communicators meet 12 Next Gen Science and Technology Policy (STP) Leaders (attending a separate NSF-funded workshop) and develop a joint presentation for the editors they will meet. Guest editors will give 20-minute presentations about their magazines, blogs, networks or publishing companies, summarizing the work they are seeking to publish and the ways in which the work should be presented to them. Sample proposals will be circulated. A question and answer session will follow. Later, there will be a "pitch-slam" in which the scholar/communicator team presents the essence of their ideas to the editors. **Conference:** Next Gen Communicators will participate in daily roundtable sessions at which their cohort Next Gen STP Leaders will be presenting their work.

To find out more about CSPO and the conference, visit CSPO.org

Original artwork at top: *Littered Truths* by artist [Audrey Riley](http://AudreyRiley.com), 2008. Ink, colored pencil on reclaimed pronto plate.